

[freelance experience]

BeJust Design

Creative Director 1998 - Present

Responsible for delivering strategic communication solutions that help clients attain their marketing and communications objectives. Listening, asking, hearing, prioritizing and translating client situations, marketing goals and information into strategic brand concepts. Designed print and web materials for the University of Chicago, Jive Records, Salon Fluxx, NBMBA Association, Archeworks, ArtSpace, Urban Guerrilla Engineers, Oculus Development, Each One Teach One Literacy and Project Osmosis.

[work experience]

Peregrine Financial Group

Senior Art Director 2009-2012

Responsible for the conception, design, and execution of visual marketing materials for integrated, cross channel initiatives including: online advertising, large web initiatives and digital marketing. Art directed photoshoots and marketing promotions. Negotiated contract services and maintained vendor relationships.

Alaron Trading

Senior Designer/Art Director 2006-2009

Planned and designed marketing initiatives. Projects included designing websites, landing pages, designing monthly ad layouts for Futures Magazine, creating trade show materials, direct mail pieces, email blasts, and other marketing materials.

Westwood College

Senior Design Instructor 2002-2006

Taught and managed intense ten-week courses involving art, design and conceptual thinking. Reviewed and helped author courses in art and design. Responsible for training and managing new faculty. Ensured that teaching design and methods were in compliance with the educational standards and regulations of the design department.

ITT Technical Institute

Design Instructor 2004-2005

Instructed college students in the School of Drafting and Design. Taught the visual communication courses. Courses Taught: Digital Type and Image Manipulation, Graphic Illustration, and Graphic Design for the Web.

Squad Company

Lead Designer 2001

Developed project timelines and worked on tight schedules to produce top quality work for retail environment graphics for BP (British Petroleum), Wild Bean Café and Subway. Responsible for budget awareness for each individual piece of work designed. Ensured the quality of individual work within a project and that of the design team.

KBA Marketing and Advertising

Graphic Designer 2000

Worked as a production artist creating quarter page ads. We specialized in on-premise marketing at restaurants, bars and clubs. Created nightlife ads, for entry into newspapers and magazines in Texas and New York.

[education]

Illinois State University

Bachelor of Fine Arts Degree
Major: Graphic Design

[computer skills] **Mac/PC**

Adobe Creative Suite CS6
QuarkXpress 9
Microsoft Office

[languages]

HTML 5
CSS 3
ActionScript